

The Conference of International Society for Biocuration (Biocuration2010) Invitation to Sponsor

May 2010

Dear Sir or Madam,

We are pleased to inform you that the First Conference of International Society for Biocuration (Biocuration2010) is scheduled to be held from October 11 – 14, 2010 at the Tokyo International Exchange Center, Plaza HEISEI.

Sponsorship to the Conference is designed to provide as much merit and exposure to the sponsors as possible, as well as to ensure that the Conference is as productive to the attendees as possible. We will be accepting sponsors for the following: Program & Abstract Book advertisements, sponsors for food and beverages (for the parties and coffee breaks during the Conference period), production of congress bags, production of name badge lanyards and Sponsorships for other novelties. Details on the various forms of sponsorships available are shown below.

We hope that you will consider sponsoring the Conference and that it will prove to be a great opportunity to promote your company to the attendees.

Sincerely,
Takashi Gojobori
Chair, Organizing Committee

1. [Program & Abstract Book Advertisements]

An advertisement of your company will be printed in the Program & Abstract Book to be distributed to all of the attendees of Biocuration2010. Use this opportunity to introduce and promote your company. (Number of copies to be printed: Approximately 350)

Format & Fees:

- All advertisements must be in **ENGLISH**.
- To be printed as **1 page or 1/2 page** on the pages following the front cover.
- Fees:
 - 1 page back matter Black and white 150,000 JPY
 - 1/2 page back matter Black and white 80,000 JPY
 - 1 page inside front cover Color 200,000 JPY (1 company only)
 - 1 page inside back cover ... Color 200,000 JPY (1 company only)
 - 1 page back cover..... Color 300,000 JPY (1 company only)
- Advertisement specifications and requirements.
 - > **Digital data only (Adobe Illustrator with all links embedded and fonts outlined)**
 - * A printed out sample must be included.
 - > Size: 1 page: 26 cm height x 18 cm width; 1/2 page: 13 cm height x 18 cm width
 - > **Data should be saved on a CD-ROM and sent to the Secretariat by postal mail**

2. [Sponsorship of Food and Beverages for Reception and Coffee Breaks]

By sponsoring the food and beverages for a reception or coffee break, it is possible to promote your company by placing your company logo and company name (in English) in the venue where it will be seen by all of the attendees.

◇ Parties:

- Reception Oct. 11 (Mon.) 18:00 – 20:00 (tentative)

Fee: @100,000 JPY per unit

◇ Coffee Breaks:

- Twice daily (once in the morning, once in the afternoon (only in the afternoon on Tuesday and morning for Friday); detailed times to be announced) from Oct. 12(Tue.) – 14 (Fri.)

Fee: @50,000 JPY per unit

*A poster (size to be informed at a later date) with the logos of the sponsors of the parties and coffee breaks will be prepared inside the venue.

3. [Congress Bags]

Your company logo (in 1 color) will be printed on the congress bag to be distributed to all of the attendees of Biocuration2010.

Fee: 500,000 JPY

4. [Name Badge Lanyards]

Your company logo (in 1 color) will be printed on the lanyard of the name badges to be distributed to all of the attendees of Biocuration2010.

Fee: 250,000 JPY

5. [Novelties]

Sponsorship opportunities for printing your company logo or name (in English) on other novelties (ballpoint pens, note pads, etc.) are available. Please contact the Secretariat for more details.

Application and Deadline:

Send the completed attached application form and send it to the Secretariat no later than **August 31, 2010 (Tue.)**.

Confirmation of sponsorship, an invoice and other necessary details will be sent to you in mid-Sep.

Application forms and any questions should be addressed to:

Secretariat for Biocuration2010

c/o ICS Convention Design, Inc. Attn: Keiko Hattori (Ms.), Mayumi Takita (Ms.)

Chiyoda Bldg., 1-5-18 Sarugaku-cho, Chiyoda-ku, Tokyo 101-8449, JAPAN

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